

# Priority Solutions and Actions to Achieve the Goal

## Mid-term Goal

By 2015, reduce energy use by at least 20% in 3 billion square feet of commercial space each year through whole-building retrofits and/or operational improvements

## Four Pillars

**Drive Demand for Energy Efficiency**

**Enable Efficient Operations and Investment**

**Build the Workforce**

**Move the Market**

## Priority Solutions Areas

**1. Benchmarking**

Improve information through benchmarking/disclosure

**2. Retro-commissioning (RCx)**

RCx and retrofit requirements

**3. Ratepayer-funded Programs**

Target whole-building programs

**4. Public-private Partnerships**

Energy challenges, recognition programs, etc.

**5. Organizational Energy Management Programs**

Adopt comprehensive energy management programs

**6. Green Leasing**

Integrate efficiency and green practices in leasing practices

**7. Financing Innovation**

Credit enhancement, revolving loans, etc.

**8.1. Education & Training**

Build training capacity

**8.2. Materials**

Develop standardized training materials

**8.3. Certification**

Standardize around meaningful and nationally-recognized professional certifications

**9. Procurement Reform**

Bulk purchasing, specifications, life cycle costing, and streamlined Energy Savings Performance Contracts (ESPC)

**10. Emerging Technology Demonstration**

Through public-private partnerships, competitions, etc.

