

Celebrating Success – December 2011 Energy Consumption Results

The time has come to celebrate the final 2011 success stories for energy conservation. Before getting into specifics, let's take a moment to fully appreciate the efforts done by all of our associates this year. As I've said before, 2011 was a year in which energy savings did not come easily. There was both extreme heat and extreme cold. The success of previous years made it even more difficult to find new ways to save. Some energy conservation efforts had to be cut back as we strove to find the delicate balance between energy savings and GSS.

It is with incredible pride, that I look at the final results. This may seem strange when the results for the month of December are up by 2.6%. However our year to date energy consumption is down by 0.4%. No, that is not the overall goal of 3.1%, but given the obstacles that were thrown our way I still consider it a sign of how we at HEI do not give up no matter what the challenge. We faced every difficulty and still managed to find a ways to save.

First, please join me in congratulating the following hotels which have exceeded a 3.1% savings in December or year to date:

Embassy Suites Boston/Waltham	Embassy Suites Philadelphia
Embassy Suites Tyson's Corner	Hilton Long Beach
Hilton Mission Valley	The Hotel Minneapolis
Le Meridien Dallas	Le Meridien Philadelphia
Le Meridien San Francisco	Marriott Fullerton
Marriott Boca Raton	Sheraton Crystal City
Sheraton Novi	

Next we have the winners of the fourth quarter energy incentive. Congratulations to:

Group A: Sheraton Novi (4.42% reduction)
Group B: Hilton Mission Valley (9.65% reduction)
Group C: Le Meridien Dallas (8.44% reduction)
Group D: Hilton Long Beach (7.77% reduction)

Thank you again to everyone for all of your hard work.

Ted Darnall

Principal & COO