State Company Mission Statement Here

Both goal and action statements are critical elements to your roadmap.

I. List Main Company Strategic Drivers

Specify:
- Financial Targets
- New Market Penetration
- Benchmarking & Auditing Improvement
- Focus on Corporate Responsibility
- Cost Down Expenses
- Improve market share
- Refinance debt

II. List Energy Management Program Goals that support Strategic Drivers

- Property Needs Assessment
- Data Collection & EPA Portfolio Manager tracking
- Sustainable practice guidelines and procedures implemented
- 10% efficiency improvements
- Reduce building demand load & reduce utility expenses in order to increase NOI.

Integrate I & II by statement of prioritization and common language

Main Streaming

- Incorporate Energy Intensity as a Key Performance Indicator in Financial Metrics Reporting
- Report on project Est. Investment Return when budgeting Capital Items

Adapt energy terms to Company terms

III. Integration Plan

IV. Implement

- List action steps in the near term planning period....

- Meet with Executive and Business leaders to review Company near term and long term strategic drivers
- Solicit executive champion

- Consolidate all utility bills into Portfolio Manager
- Conduct building physical audits to rank equipment condition.
- Review equipment specifications

- Meet with Accounting & Finance on annual reporting timeframes
- Solicit engineering & IT support on new metering and tracking technologies.