



## Better Buildings Challenge

Dear Prospective Better Buildings Challenge Participant:

In May 2012, the City of Fort Worth committed to be a Community Partner in the U.S. Department of Energy's (DOE) Better Buildings Challenge. To meet the goals of this challenge, we are asking you to join us as a participant in Fort Worth's Better Buildings Challenge.

Our challenge is part of the national Better Buildings Initiative launched in February 2011 to encourage private sector investment to improve energy efficiency in America's commercial buildings. The DOE Better Buildings Challenge is a voluntary movement aimed to help our country save nearly \$40 billion annually in energy costs, enabling businesses to grow, invest in new technology, and create American jobs. Property owners and building operators involved in the effort will see financial savings and improved building efficiency. Participating communities, including Fort Worth, will benefit from improved air quality.

The City of Fort Worth has set a goal of improving local building energy efficiency by at least 20 percent by 2020, in participating facilities. Fort Worth's Better Buildings Challenge is already underway through the city's Resource Conservation Program's development of energy efficiency and renewable energy projects for city-owned buildings. In partnership with the DOE, we would like for you to consider doing the same to meet our community goal. To help, the DOE agrees to provide collaborative and technical assistance, to connect partners with technical and financial allies, and to publicly recognize participants in their successes.

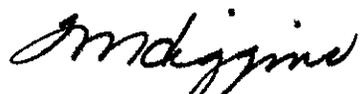
We invite you to join the City of Fort Worth as well as local business, institutional, non-profit, and other organizations to implement significant building upgrades toward our goal of improved energy and water efficiency. As our partner, your demonstrated leadership, expertise, and commitment to the goals of the project will be crucial to the success of Fort Worth's Better Buildings Challenge. By joining us, you will become a recognized visionary leader propelling Fort Worth to a more sustainable future.

We invite you to make a commitment to energy conservation and the Fort Worth Better Buildings Challenge. Please contact Conservation Specialist Samuel Gunderson at [samuel.gunderson@fortworthtexas.gov](mailto:samuel.gunderson@fortworthtexas.gov) or 817-392-8076 to accept our invitation and learn more about this milestone city initiative.

Sincerely,



Betsy Price, Mayor



Tom Higgins, City Manager